



Jamaica Olympic Association

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December 5, 2011

Mrs. Danielle Cameron Duncan
Jamaica Village 2012 Ltd.
63-67 Knutsford Boulevard
Kingston 5.

Dear Mrs. Cameron Duncan

Re: JAMAICA VILLAGE 2012


I refer to the meeting held in this office on November 18, 2010 and our subsequent discussions concerning Jamaica Village 2012. The Jamaica Olympic Association is pleased to support this initiative during this celebratory period which seeks to showcase the best of Brand Jamaica offerings.

It is our understanding that:

1. The Project "Jamaica Village 2012" will take place in London during the period August 3-12, 2012.
2. The location will be at Finsbury Park, London.
3. There will be live performances by Jamaican entertainers.
4. You are working with a number of Jamaican firms which plan to offer Jamaican food, drinks, and other products for sale to the public.
5. You will be utilizing Live Nation Entertainment as the Event Manager for the Project.

Having regard to the foregoing, the Jamaica Olympic Association is pleased to fully endorse the venture as a Jamaican Celebratory Project during this period. We look forward to supporting your effort to showcase to the world the Best of Jamaica.

Yours sincerely
JAMAICA OLYMPIC ASSOCIATION


Hon. Michael S. Fennell, O.J., CD
President.